

# DANBURY PUBLIC SCHOOLS

Danbury, Connecticut

## POLICY

### *COMMUNITY RELATIONS*

Adopted: 6/14/00

Policy No. 9-110\*

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The Board of Education and all school personnel recognize the prime importance of keeping the community informed about the purpose, the achievements, the value, the needs and the conditions of the Danbury Public Schools, and of the means by which a continuous improvement of educational opportunities may be achieved.

All appropriate media should be used to keep the public informed of school activities. Therefore the Board of Education encourages the participation of the media including the press, radio and television to inform the community about the schools. School staff is encouraged to work with the media in this regard.

Information of a factual nature, concerning the regular activities of a school, may be released at the discretion of each principal. Information about system-wide programs or activities, which may be new to the community, should be made through a district spokesperson.

Any news release concerning activities or policies of the Board of Education, or interpretive of Board policies, should be released by the Office of the Superintendent of Schools.

Copies of all printed releases shall be filed with the Office of the Superintendent.

The Superintendent shall provide guidelines to the staff to implement this policy.

It is the obligation of district personnel not to expend public funds to advocate a referendum result.