

**DANBURY BOARD OF EDUCATION  
COMMUNITY RELATIONS COMMITTEE  
MARCH 12, 2012**

Present: Richard Jannelli, Chair; Gary Falkenthal, Phyllis Tranzillo

Absent: Annrose Fluskey-Lattin, Shirley Chilian

Also Present: Joyce Emmett, Anne Mead

Mr. Jannelli called the meeting to order at 7:00 p.m. and gave a short history of the Committee and purpose of the Committee. He shared copies of newsletters and notes of Channel 26 cable show from DHS that have aired.

Discussion ensued on reaching out to Hispanic community as well as other ethnic groups.

Anne Mead explained the Adopt-A-School Program. Discussion ensued with a brainstorming session for ideas, including:

- Meeting with realtors to help “sell” school system. Mr. Falkenthal will reach out to realtors.
- Roundtable meeting with top corporate executives, 7-9, including Danbury Hospital, Union Savings, Cartus, etc.
- Using concept of “it takes a village to raise a child” to “pick brains”.
- Possible 3-year budget to help communicate to community.
- Mr. Jannelli believes in taking baby steps.
- Make presentations to Rotary, Lions Club, etc. Anne Mead did reach out to groups.
- Reach out to professional public relations people to help with our communications.
- Internships for our students in the community.

Mrs. Tranzillo moved, seconded by Mr. Falkenthal, to adjourn the March 12, 2012 Community Relations Committee Meeting. The motion passed and the meeting adjourned at 8:10 p.m.

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Phyllis Tranzillo, Secretary

