

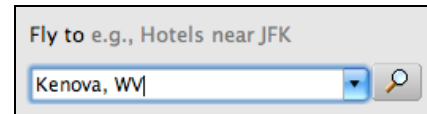


Creating Placemarks in Google Earth

You can mark a location in Google Earth by creating a Placemark. The Placemark may include text and images.

Create a Placemark

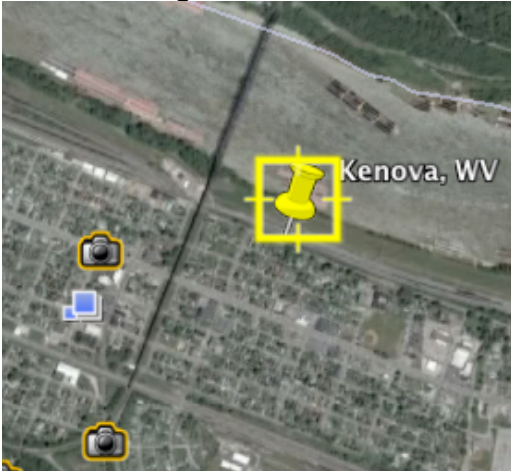
1. Navigate to the location on the Globe:




2. Type in the place name or zip code and press return.

3. Click the Placemark button  in the Toolbar.

4. You can drag the Placemark around on the screen to be in exactly the right spot.



5. A new dialog box appears. Fill in the Name of the Location and a simple description.

Name: Kenova, WV 

Latitude: 38°24'6.08"N

Longitude: 82°34'18.63"W

Description: Kenova is the hometown of Mrs. Kilcourse.

Change Placemark Icon?

- Click on the icon in the dialog box and more icons will appear.
- Select a new icon, click OK

Need to make changes?

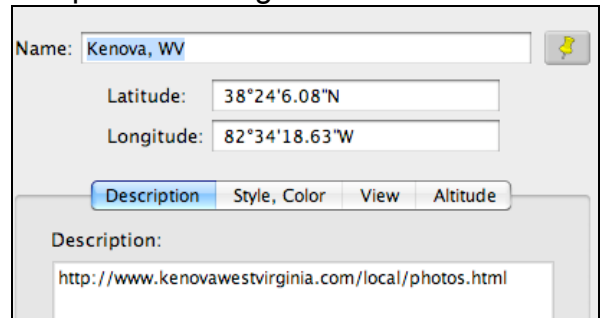
- Control-Click on the placemark icon on the map (or use Apple I for get info)
- Select Get Info.
- The dialog box will open

6. Click OK.

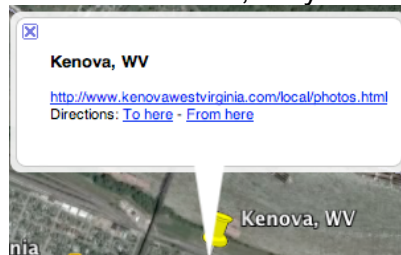
7. The Placemark is now saved in the My Places Panel on the Left of the Google Window.

Add a Hyperlink to the Placemark

1. Open your web browser (Safari or Firefox) and go to the site you want to link to.
2. Copy the address of the site.
3. Control-click on the Placemark icon > Get Info to reopen the dialog window.



4. Paste the web address into the description box.
5. When the viewer clicks on the Placemark, they can click on the link to the website to learn



more about the location.

Add a Photo

***Note that the photo you use must be on the web, not just on your computer!**

You can make a folder of images in your sites folder to hold your images.

1. Open your web browser (Safari or Firefox) and go to the site where the image is located.
2. Copy the address of the site.
3. Control-click on the Placemark icon > Get Info to reopen the dialog window.
4. Click in the description box. You will need to type in some html code:

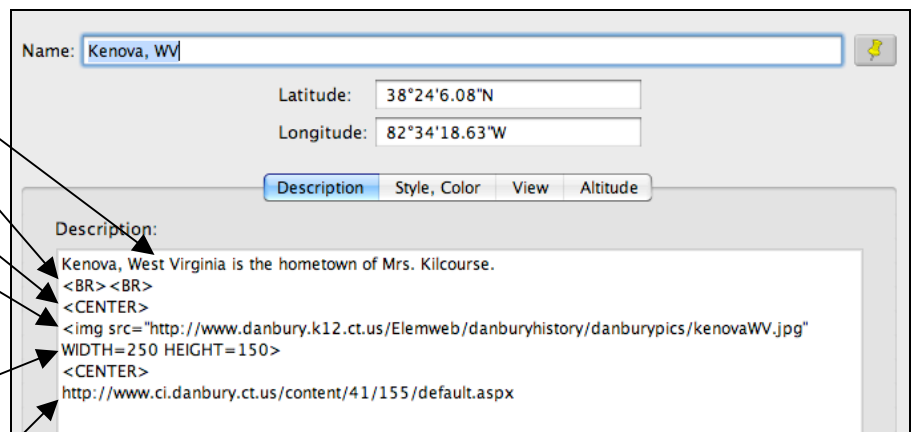
Description text.

 leaves a break, or blank line

<center> centers the photo

 ends the centering command

If you included a link to another site it appears here.



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<BR><BR>
<CENTER>

<CENTER>
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5. The photo should then appear in the Placemark. If it does not, check the address of the image.

